This two charts and tables are based on the launched date and goals to help the organizer to understand the outcomes of fund rising activities.

By choosing theater category, the numbers of successful fund rising activities have been going up from 2010 to 2015 and there are 0 failure number on the first 3 years. However, the failure rate has been going up more than half of the funding activities since 2014.

When expanding the details information of fund raising for the particular year, there are higher successful rate in the summer quarter than any other time frame.

In order to understand more detail, a specific subcategory, plays, has been drilled in based on the funding goals. The higher fund-raising goals have higher failure tendency.

Limitation:

Different angles may need to be looked at. Here are some of the questions that can be thought of.

1. If this trend is applied to multiple categories.
2. If locations/countries could have influence on the successful rate